

NEWS FROM YOUR COLORADO BYWAYS TEAM

Join us for the celebration
of the 25th Anniversary of
Colorado's 25 Scenic & Historic Byways!



DECEMBER 2013



Which Byway?

HAVE YOU SEEN?

Colorado Scenic & Historic Byways 25th Anniversary

PHOTO CONTEST!



- 3 WINNERS
 - Blue Ribbon \$500, plus Complimentary Lodging & Meals @ Conference
 - Red Ribbon \$300, plus Complimentary Lodging & Meals @ Conference
 - White Ribbon \$200, plus Complimentary Lodging & Meals @ Conference
- Submitted photos will be used only for Colorado Byway promotions, including social media, collateral literature, and the 25th Anniversary Conference at the Ameristar Casino, Black Hawk, CO on June 18-19, 2014. No photos will be shared, sold or distributed to another party.
- Each entrant grants the Colorado Scenic & Historic Byway Team, participating State and Federal Agencies and their respective designees a royalty-free license to use, broadcast, and publish, without additional compensation, during the 2014 calendar year.
- Photos must be from or near a Colorado Byway. Previously taken photos are allowed - please include your name and the name of the Colorado Byway.
- The Colorado Scenic & Historic Byway Team will select the winners, and report by March 31st, 2014
- Send your best photos as an attachment to this Facebook page or COByways25@aol.com

We've been receiving photos from all over Colorado via Facebook!

Featured Byways!



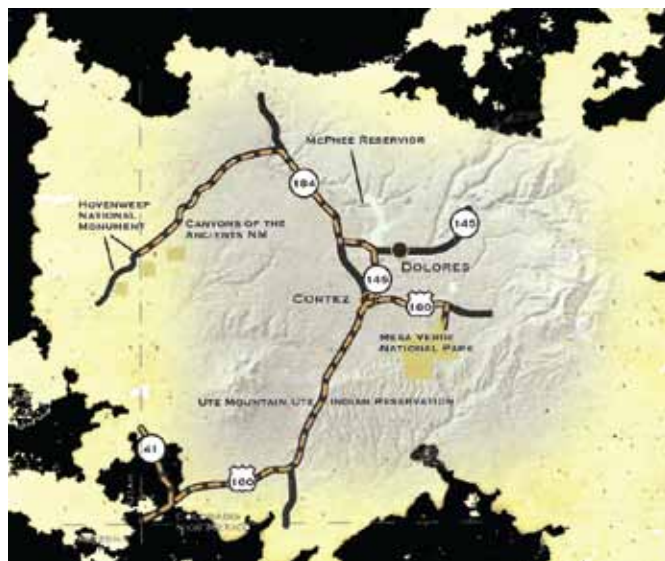
Trail of the Ancients

Length: 116 miles. Driving time: 3 hours



Photo: Sally Pearce

- Mesa Verde National Park
- Hovenweep National Monument
- Anasazi Heritage Center
- Ute Mountain Ute Tribal Park



The Anasazi - the "Ancient Ones" to the later Navajo - guarded their secrets closely. This 116-mile route across the broken, arid terrain of their former civilization is heavily laden with clues: cliff dwellings, rock art, pottery shards.

Lariat Loop

Length: 40 miles. Driving time: 2 hours.

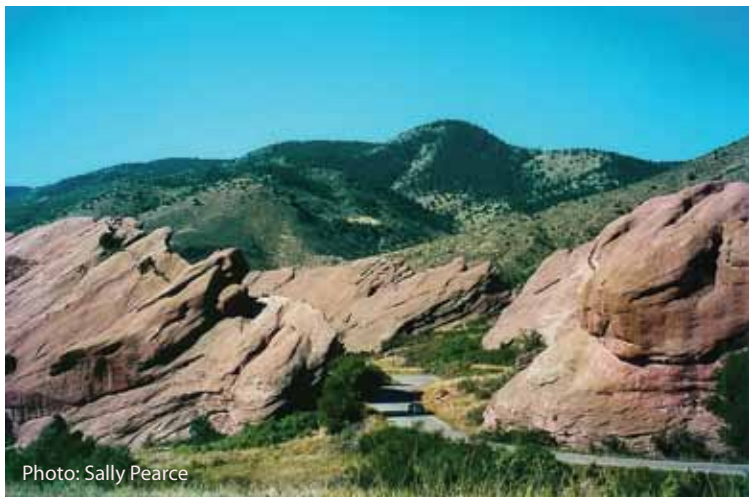


Photo: Sally Pearce

- Red Rocks Park and Amphitheatre
- Buffalo Bill Museum and Grave
- Denver Mountain Parks
- Dinosaur Ridge



Lariat Loop invites you to uncover a legacy of riches in the foothills just west of Denver. Dozens of open space parks, museums, and other heritage sites welcome visitors exploring the foothills, canyons, and meadows along the Loop.



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25th Anniversary Bookmarks!



BOOKMARK US!

2014 is the
25th Anniversary of
Colorado's
Scenic & Historic Byways!



~ Go to ~

www.coloradodot.info/travel/scenic-byways/25thanniversary.html
to see our Anniversary Newsletters
and Media Toolkit!

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Find us using:

Colorado Scenic Byways

JOIN US!

If you can, we're holding a
CO Scenic & Historic
Byways Conference
next June 18 & 19, 2014
at the Ameristar® Casino in
Black Hawk!



We're looking to reprint the 25th Anniversary Bookmarks that were distributed to over 400 attendees at this year's Governor's Tourism Conference in Telluride.

As many of you know, per unit prices for printing plummet with volume.

So, if you would like a quantity for your use, just e-mail or call us with a number.

LOOK for this E-Card!



Send them on to your partners,
sponsors, volunteers!

Lenore Bates 303.757.9786
Kelli Hepler 970.874.9532
Bob Marshall 970.261.9519



WINTER BYWAYS EVENTS!

Let us help you promote your
Byway's Winter Events. Post
them to our FB site or send info
to the new E-mail:

COByways25@aol.com

WORLD'S FASTEST SURVEY!

Which would best describe
the mission of your Scenic Byway?

Preservation

Cultural Heritage

Historic Interpretation

Promotion

COByways25@aol.com

Enter into Subject Line - thanks!

BYWAY BIZ!

LOOK

for Anniversary Conference
Registration details after
January 1st, 2014!

June 18-19, 2014 @
Ameristar in Black Hawk, CO