



Colorado Scenic and Historic Byways Commission Meeting NOTES

(Electronic Voting Updated October 29, 2015)

Wednesday, October 21, 2015, 10 a.m. to Noon

Location: History Colorado, 1200 Broadway, Denver CO 80203 (Enter door off of Lincoln)

Room: The Stephen H. Hart Library and Research Center classroom

Food is not permitted in classrooms and liquids must be in a spill-proof container.

Conference Call Option (RSVP required): 1-877-820-7831 (passcode 321805#)

Bylaws: <https://www.codot.gov/travel/scenic-byways/bywayscommission>

Commission:

Chris Spurl, USDA Forest Service (absent)

Margaret Hunt, Colorado Creative Industries (absent)

Georgi Contiguglia, Member at Large (present)

Roger Ben Wilson (Vice Chair), Western Byways (present)

Jack Placchi (for Leah Quesenberry), BLM Representative (present)

Shannon Gifford, Transportation Commission (absent)

Charlotte Bumgarner, Eastern Byways (absent)

Greg Yankee, Conservation/Open Space Rep (absent)

Robert Mutaw, History Colorado (present)

Rep. KC Becker, State Legislature (present)

Kelly Barbello, Colorado Tourism Office (absent)

EX-OFFICIO Members (designated through Dept. Executive Directors):

*Debra Perkins-Smith, Dept. of Transportation, Div. of Transportation Development (absent)

*Cynthia Nieb, History Colorado, State Historical Fund (absent)

*Gary Thorson, Dept. of Natural Resources, Colorado Parks & Wildlife (present)

*Shay Ives, Dept. of Local Affairs, Colorado Main Street (absent)

Colorado Dept. of Transportation:

Lenore Bates, Colorado Scenic and Historic Byways Program Manager (present)

Elizabeth Watson, Heritage Strategies LLC, Consultant (Strategic Plan) (present)

NOTES BELOW FOR ELIZABETH

Betsy Jacobsen, CDOT Bike/Ped/CMAQ/Byways Section Manager (present)

Agenda

1. Introductions & Announcements (5 minutes) Waited for late arrivers, Called to Order at 10:25 a.m., Introductions
2. Chair/Vice-Chair (5 minutes)

- a. Commission Quarterly Business (resumes after strategic planning)
Lenore stated that at the 2016 meetings this part of the agenda will resume.
- 3. National Scenic Byway Foundation Update (5 minutes) Lenore mentioned the webinar about Delaware Scenic Byways & Tagwhat

Critical Issues in Strategic Planning for the Colorado Scenic and Historic Byways Commission. The Critical Issues document lays out in simple terms the choices before the Colorado Scenic and Historic Byways Commission. In even simpler terms, here are the choices it describes:

- 4. Leadership (45 minutes)

Bob stated that the designees for the *Executive Directors unfortunately do not have voting rights, per the Executive Order. Executive Order A 2015-243 appointing the designees states these are non-voting appointments with gives the Commission only 11 voting members. Furthermore, the Bylaws state that “A quorum for the Commission shall be 8 voting Commissioners. A simple majority vote of the Commissioners present shall be required to carry any action, assuming the presence of a quorum.” Lenore has contacted Romaine for advice on the appointments and bylaws. Romaine is correcting the Executive Order. Roger stated that the actions would be moved during this meeting without a quorum, then electronic votes will be collected via email.

October 29, 2015 – ACTION PASSED to Retain CDOT as home to the program, but define a collaborative leadership system among agencies. - Via email, 3 votes were received from Greg, Kelly and Charlotte. Shay emailed to abstain until she is able to dedicate time. Which brings the total votes to 9, 6 during the meeting and 3 electronically.

- a. Which of the five scenarios for reconfiguration of its leadership/structure should the Commission pursue? Scenario #2 – Retain CDOT as home to the Colorado Byways Program, but define a collaborative leadership system among agencies. [Strategic Plan will note the justification that supports Scenario #2. Betsy stated the plan should state that “The Commission recommends that CDOT retains the Colorado Scenic and Historic Byway program 1) to support Economic Development, 2) to support...] Roger motioned, Bob 2nd the motion. Electronic vote by email is needed for quorum. [During the meeting 6 votes were present requiring additional votes through email/electronic.
- b. Bring to the table what each agency brings to the table, regarding resources, funding (Elizabeth)
- c. Affirm what each agency is doing for the byway (Roger)
- d. What refinements and details does the Commission wish to add to the chosen scenario?

5. Protocols (Assuming Scenario #5 is not what the Commission wishes to pursue, then we have these questions) (10 minutes):
Ohio's Scenic Byways Program Guidance lists requirements that byways will be expected to maintain, otherwise will be subject to de-designation. October 29, 2015 – ACTION PASSED to Adopt Ohio's Scenic Byways Program Guidance. Via email, 3 votes were received from Greg, Kelly and Charlotte. Shay emailed to abstain until she is able to dedicate time. Which brings the total votes to 9 votes, 6 during the meeting and 3 electronically.
 - a. Can we adopt the Ohio protocol? Bob motioned, Georgi seconded
 - b. Whether yea or nay to the question above, how should the Ohio protocol be refined? As is. It is a clear one-page document. Logos, dates and other items will be updated.
6. Funding (30 minutes) **ACTION did not pass. See Elizabeth's Notes.**
 - a. What should the strategic plan call for in the way of commitments from each member agency, and what should be the timing/process pursued by the Commission? (money, staff time, policy changes; much of this might be stopgap/"phase 1" prior to pursuit of state funding, if #6 is decided that way)
 - b. Should the Commission pursue state funding?
 - c. If yea to the question above, what refinements and details does the Commission wish to add?
7. Implementation (10 minutes)
 - a. Should the strategic plan be presented to the Transportation Commission? **Commission will discuss with Commission Member Shannon Gifford how to rollout the plan with the Transportation Commission. This will be decided at or after the January Meeting.**
 - b. If yea to the question above, how would the Commission like to proceed? (Answer such questions as, when to go to the TC in relation to the plan? And, should you also request a meeting with the CDOT executive?) [THIS ONE IS NOT IN THE "CRITICAL ISSUES" PIECE]
8. **Outline for Strategic Plan - Goals & Strategies (Added to agenda due to time available)**
 - a. Maintain a state byways system that is second to none.
 - b. Build the Commission's capacity to support the state system and local byways through a multi-agency partnership.
 - c. Ensure that each local byway is a fully functioning part of an excellent statewide system.
 - d. Make the Colorado Byways system a recognized state asset for economic development.
9. Meeting Recap (5 minutes) **Draft will be sent out for review in November and will include information gathered from surveys, interviews and**

Commission retreats and meeting, goals and objectives (steps to meet the goal). CDOT will design the final report.

10. Next Meeting (5 minutes) –

- a. **Doodle Poll to select 2nd, 3rd or 4th Fridays quarterly at 11 a.m. on Friday <http://doodle.com/poll/3su8vzu4f6p8nid8>**
- b. Officer Positions shall be elected by Commissioners from among their number at the first meeting each calendar year.
- c. Terms are expiring for :
 - i. Georgi Contiguglia
 - ii. Chris Spori
 - iii. Rep. K.C. Becker
 - iv. Greg Yankee
 - v. Roger Wilson
- d. **POLL RESULTS: The Colorado Byways Commission will meet quarterly from 11 a.m. to 1 p.m. on the 4th Friday of January, April, July and October. (January 22, 2016, April 22, 2016, July 22, 2016 and October 28, 2016)**

Elizabeth's Notes:

a. What should the strategic plan call for in the way of commitments from each member agency, and what should be the timing/process pursued by the Commission? (money, staff time, policy changes; much of this might be stopgap/"phase 1" prior to pursuit of state funding, if #6 is decided that way)

We decided that this idea would be detailed and executed in the form of an action list developed in collaboration with each agency; at a later point, in discussing the question of frequency of Commission meetings, quarterly vs bimonthly, I observed that quarterly meetings would allow for some committee work on implementing the strategic plan, and that a committee to help move the agency agreement process along would be a useful step to consider.

b. Should the Commission pursue state funding?

Answer: no, not at this time. (You later sent me the Commission's purpose [*repeated below for your convenience] and it's so clear that they are responsible for identifying funding that we're going to have to address that lack with some diplomatic language.

c. If yea to the question above, what refinements and details does the Commission wish to add?

The answer was nay.

One further thought – yes the \$100 million for bicycling may be “recombined/renamed” funds now, but as that initiative gains momentum, visibility, etc., there may be new funding. The idea of establishing more funding for byway projects involving bicycling is something to keep on the Commission's plate via the strategic plan, so thanks for adding that note on the one-page goals list.

* ARTICLE I

PURPOSE

Section 1 Purpose

The Colorado Scenic and Historic Byways Commission (Commission) is a partnership established by Executive Order B_2014_002 to evaluate and designate Colorado Scenic and Historic Byways (Colorado Byways) and to develop and recommend funding sources and provide program support to sustain the byways for future generations.

Attachments:

Critical Issues

Ohio Scenic Byway Program Guidance Summary

For Discussion

COSHB Matrix

Retreat #1 & #2 Notes available online at:

<https://www.codot.gov/travel/scenic-byways/bywayscommission/meeting-notes>

Program Vision:

Guiding travelers to experience and be inspired by treasured places that comprise Colorado's Scenic and Historic Byways. (Commission Approved 5/14/13)

Commission Mission:

The Commission is a partnership to evaluate and designate the state's Scenic and Historic Byways and to develop and recommend funding sources and provide administrative support to sustain the byways for future generations. (Commission Approved 12/7/12)

Program Definition:

The Colorado Scenic and Historic Byways program is a statewide partnership intended to provide recreational, educational, and economic benefits to Coloradans and visitors by designating, interpreting, protecting, and promoting a system of outstanding touring routes in Colorado.

2015 Meetings Dates & Times:

History Colorado, The Stephen H. Hart Library and Research Center Classroom

Wednesday, January 21, 2015 10:00 am to 12:00 pm

Wednesday, April 15, 2015, 10:00 am to 12:00 pm

Wednesday, July 15, 2015 10:00 am to 12:00 pm

Wednesday, October 21, 2015 10:00 am to 12:00 pm

2016 Meetings Dates & Times:

The Colorado Byways Commission will meet quarterly from 11 a.m. to 1 p.m. on the 4th Friday of January, April, July and October. (January 22, 2016, April 22, 2016, July 22, 2016 and October 28, 2016) Location TBD.

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