

## PROJECT Vision & Mission

## **VISION:**

Federal Boulevard's bus rapid transit system is a premier regional asset connecting residents and visitors to metro Denver's vibrant and thriving cultural corridor.

## **MISSION:**

Provide the community with fast, reliable, and safe bus rapid transit service by implementing dedicated bus lanes, transit signal priority, enhanced stations, and other high-quality features benefiting the public including disproportionately impacted communities.

## **GOALS:**



Improve safety along the corridor and at transit station areas



Promote cultural vibrancy and quality of life along the corridor



Increase transit reliability and ridership



Increase accessibility via transit



Decrease transit travel times



Improve connectivity and mobility



