



COLORADO

Department of Transportation

Division of Transportation Development
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DATE: August 15, 2014

TO: State Transportation Advisory Committee (STAC)

FROM: Michelle Scheuerman, Statewide Planning Manager

RE: Statewide and Rural Regional Transportation Plan Development Update

Purpose

This memorandum provides a brief update, since June 2014, regarding Statewide Plan (SWP) and Rural Regional Transportation Plan (RTP) development.

SWP Background

As noted previously, the 2040 SWP is a “web-based plan”, using both traditional and current communication tools and technology for presentation and dissemination. The SWP includes four main components referred to as “modules”:

- Module 1 - Colorado Transportation Story (video);
- Module 2 - Introduction and Planning Process (interactive presentation - Prezi);
- Module 3 - Transportation Needs & Revenues (written document); and,
- Module 4 - Plan Results, Moving Forward, and Implementation (video and written document).

The intent is to roll out modules to the public as they are developed to allow stakeholders to be kept involved and engaged during the planning process, and provide an opportunity for the public to consume draft plan elements in smaller-sized pieces.

Module 2 of the Statewide Plan is an overview of the Introduction and the Planning Process. Module 2 is in an interactive web-based format called Prezi. This allows users to view the module as a presentation or click through it at their own pace. A parallel between Module 1 and 2 exists via the You and Us themed elements found in both. *A quick demonstration of Module 2 will be provided at the August STAC meeting.*

Challenges with development of Module 2 included:

- Distilling a lot of information into the relatively short presentation
- Ensuring the module format matched the content and topics covered
- Addressing various levels of tolerance for animation in Prezi
- Managing overlaps of information from other modules

SWP Accomplishments

- Both SWP Modules 1 and 2 are available in draft form on the SWP website at www.coloradotransportationmatters.com. They will be updated prior to SWP finalization and adoption.
- The other two modules (3 and 4) are under development. Module 3 is anticipated to be a multi-media document including video and white paper components, and Module 4 is planned to be both a video and a short document. Key highlights of progress made in developing Modules 3 and 4 will be shared with the STAC, prior to the final draft SWP being released to the public. Public release of the draft SWP is anticipated to occur in November 2014.

Rural RTP Background

The rural RTPs include a total of six chapters: 1 - Regional Transportation Story, 2 - State and National Trends (policies, programs, and initiatives), 3- Plan Purpose and Planning Process, 4- Regional Priority



Corridors, 5 Transportation Needs and Revenue, and 6 - Plan Results, Moving Forward and Implementation.

Rural RTP Accomplishments

- Continued coordination with the Transportation Planning Regions (TPRs) is occurring in order to finalize RTP drafts pertaining to confirmation of TPR priorities for Regional Priority Program (RPP) funds, and for the low revenue scenario. In addition, TPR implementation actions to occur between planning cycles are being identified and documented.
- TPR representatives will have an opportunity to provide highlights of their RTPs at the November STAC meeting at which time drafts of the rural RTPs are anticipated to be ready for public release. DTD staff will be available to assist in this effort.

Next Steps

The next steps for the development of the SWP and rural RTPs include:

- Develop the Modules 3 and 4 of the SWP.
- Develop Executive Summary of the SWP in both video and brochure format.
- Finalize development of the draft rural RTPs.

