



## Colorado Transportation Investment Office Memorandum

**To:** CTIO Board of Directors

**From:** Tim Hoover, Deputy Director of Communications, CDOT

**Date:** March 19, 2025

**Subject:** Public Education Campaign Update

**Purpose:**

To provide an update to the CTIO Board of Directors on communications and outreach efforts for the STEP Public Education Campaign that we previously discussed at the November 2024 board meeting.

**Requested Action:**

No action is requested at this time. This item is informational only, and the materials presented are intended to provide an update on planned education efforts.