



## Open House #1 Summary Report

Date of Meeting:  
November 15, 2007

Prepared by:



4601 DTC Boulevard, Suite 700  
Denver, CO 80237  
303-221-7275





## **Table of Contents**

### **❖ Summary: Open House #1**

Introduction.....	1
Information Presented.....	2
Public Notification.....	3
Media Coverage.....	3
Comments Received.....	3
Next Steps.....	4
Open House eSummary.....	5

### **❖ Appendices**

- A. Sign-in sheets
- B. Handouts
- C. Display materials
- D. Print advertisements
- E. Press release
- F. Comments received



## Summary

Open House #1  
November 15, 2007

## INTRODUCTION

This report contains a summary of public involvement efforts associated with the **US 50 Access Management Plan** Open House. The purpose of the open house was to introduce the study team, identify the study's purpose, process, and schedule, and provide information about the methods and benefits of access management.

Members of the project team, including representatives from the Colorado Department of Transportation, the City of Grand Junction, Mesa County, and PBS&J, were on hand to address the public's questions and concerns.

The open house format allowed people to come and go at their convenience and provided opportunities for people to speak with project team members one-on-one. Assistance for people with disabilities and Spanish translation services were offered upon request. Project information was presented through a combination of display boards, roll plots, brochures, newsletters, and a DVD video.

Attendees began the open house by registering at a sign-in table, where a staff member collected their contact information and provided them with study literature and a comment sheet. Display boards were placed around the perimeter of the room, covering various aspects of the study. Six large study area maps displaying current US 50 access points were on display in the center of the room. Attendees were able to use Post-it notes to provide comments on both the boards and the maps. A video presentation providing an overview of access management was played throughout the evening. Tables were available for attendees to sit and complete their comment forms and enjoy refreshments.

The meeting date, time, and location were as follows:

Date: **November 15, 2007**

Time: **4-7 p.m.**

Location: **Mesa County Fairgrounds  
2785 US Highway 50, Grand Junction, CO**

There were **74 people in attendance**, excluding project team members. (See Appendix A for the sign-in sheets.)





## Summary

Open House #1  
November 15, 2007

---

## INFORMATION PRESENTED

The following materials were available at the open house:

### Handouts (See Appendix B)

1. Comment Form
2. Brochure: *Benefits of Access Management* (Federal Highway Administration)
3. US 50 Access Management Plan Newsletter, November 2007

### DVD Video

*Access Management Overview* (Federal Highway Administration, May 1997)

### Display Materials (See Appendix C)

#### Boards

1. Welcome
2. Overview (1 of 2)
3. Overview (2 of 2)
4. Study Area Map
5. US 50 Existing Conditions
6. US 50 Accident History
7. Without an Access Management Plan
8. Types of Access
9. Access Management Methods
10. Access Management Plan Process
11. Plan Implementation
12. Study Timeline
13. Stay Involved



#### Existing Conditions Maps

1. North of Grand Mesa Avenue to B 1/2 Road
2. B 1/2 Road to 29 Road
3. 29 Road to Front Road
4. Front Road to CDOT Facility/Park and Ride
5. CDOT Facility/Park and Ride to Willow Bend Road
6. Willow Bend Road to SH 141



## Summary

Open House #1  
November 15, 2007

---

### PUBLIC NOTIFICATION

Several communication tools were utilized to notify the public of the open house:

**Newsletter** – The newsletter served as an introduction to the study, as well as an invitation to attend the open house. The newsletter was mailed to residents, property owners, local agencies, and businesses within the study area. The newsletter mailing list contained over 2,100 addresses.

**Web site** – The project Web site, [www.US50Access.com](http://www.US50Access.com), provided the date, time, and location of the open house and also provided an overview of the study.

**Print Advertisements** (See Appendix D) – Open house print advertisements were published as follows:

*Business Times:* November 1, 8, and 15, 2007  
*Daily Sentinel:* November 5, 14, and 15, 2007  
*Free Press:* November 5, 14, and 15, 2007  
*La Tribuna:* October 31, November 7 and 14, 2007

**Press Release** (See Appendix E) – A press release was developed and distributed to media outlets throughout the corridor.

### MEDIA COVERAGE

The press release resulted in coverage by KJCT Channel 8 (10 p.m. newscast).

### COMMENTS RECEIVED

Comments provided at the open house fit into six categories:



*General access* comments deal with overall concerns at intersections, such as Grand Mesa Avenue, 28 1/2 Road, and 29 1/4 Road.

*Access spacing* comments provide specific ideas on how to improve traffic flow, such as limiting access points to every 1/4 to 1/2 mile.

*Roadway improvement* comments identify roadway enhancements that people believe would improve traffic flow on US 50, including a longer merge lane at B 1/2 Road and additional acceleration lanes at 31 Road.

*Safety* comments highlight concerns people have with existing and future conditions on US 50. Several comments identify 29 Road as a confusing and dangerous intersection.



## Summary

Open House #1  
November 15, 2007

---

Other concerns include general visibility and the need for impact protection at the B 1/2 Road flyover.

*Traffic signal* comments identify specific locations that would benefit from a new or improved traffic signal, including 31 Road, Reeder Mesa Road, in front of City Market, and SH 141.

*Other* comments may not fit into a specific category, but they are still beneficial to the study. Comments include opposition to roundabouts on US 50, a request for traffic policing during Mesa County Fairgrounds events, and a suggestion to standardize the speed limit throughout the study limits.

Please see Appendix F for a comment summary table, a summary of comments placed on the existing conditions maps, and copies of submitted comment forms.

## NEXT STEPS

The project Web site will continue to provide the display boards and existing conditions maps. The project team will consider questions and comments provided by the public during the open house. The next public open house will be held in early spring 2008.



## Summary

Open House #1  
November 15, 2007

---

### OPEN HOUSE eSUMMARY

This CD contains electronic copies of items related to open house #1.

#### Folder Structure

The materials are organized into folders:

Folder Name	Contents
Sign in sheets	Digital copies of the original sign-in sheets
Handouts	Handouts provided at the open house, including a comment form, an access management brochure, and the study newsletter
Display materials	All boards and existing condition maps presented at the open house
Media materials	Media items related to the open house
Comments	Comments received at the open house
Photographs	Photos taken at the open house
Summary Report	A PDF version of the Open House Summary Report

#### Questions?

Please contact Ryan Adams,  
PBS&J Public Information  
Specialist, with questions  
about this CD:

Telephone: 303-221-7275

E-mail: [radams@pbsj.com](mailto:radams@pbsj.com)